Subject: The BBC Needs You!

The BBC and Curve Media are looking for people to take part in a new TV programme.

We are working closely with the BBC and Curve Media on a new uplifting television series that highlights the important work carried out by credit unions like ourselves up and down the country.

The programme will follow our work while we help people like you find loans to enrich or change your lives. If you are thinking of applying for a loan in the next couple of weeks, the BBC would love to hear from you. Perhaps you are thinking of a loan to fund essential home improvements, a much-needed holiday, an unexpected repair bill, or paying-off other high-cost loans? Whatever your reason, they’d like to hear your story.

If you’ve taken out a loan with us in the past and wish to share your positive experiences, the BBC would also be delighted to hear from you.

If you are interested in taking part, please send all your contact details and a brief description of the reasons for your loans, past or present, to the following email: lifeanddebt@curvemedia.com. Or you can call the Curve Media team on 07391 218169. Don’t worry about the cost – they’ll call you right back. Or if you prefer, you can speak to us here and we can put you in touch.

Thank you for your time